

Family Engagement Series: Session V

FATHERHOOD 201


Collaborating With Your Community
to Support Fatherhood
Engagement Activities

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Our presenter



Carrie Scruggs
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Special guest




Daryl Carter
Coach

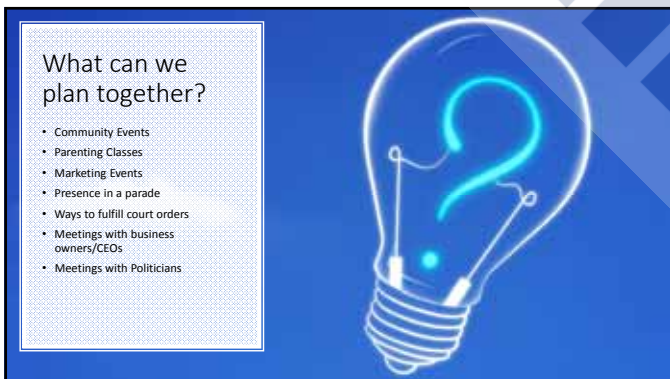
Today's objectives

Partnerships	Collaboration	Representatives
Provide strategies for engaging community partners and local businesses to support Fatherhood Programs.	Offer Fatherhood Engagement ideas that require collaboration.	Share strategies for approaching local representatives to get them engaged in Fatherhood Engagement opportunities.

Community Partners

Which organizations have the same goals as you?
If you wrote grant, did anyone support your application?






Local Businesses

- Which local businesses have a strong presence in your community?
- Which businesses often donate money in the community?
- Which businesses run activities that might be a fun "Daddy Day Out"?

What does the Business Get Out of It?

- A new job force
- Publicity
- Tax write-off



Engagement Activities Possible Through Collaboration

- Spring Fling
- Winter Fest
- Playground Cleanup
- Carpentry Workshop



Marketing Fatherhood Services

- ✓ Booths at Health Fairs / Expos and Giveaways
- ✓ Handing out items during community events
- ✓ Handing out items at schools and child care centers



"Daddy Day Out" Father-Child Event at no cost to families.

- Angel Donation
- Free Venue
- Free Transportation
- Free Food



Parenting Classes

- 1 Hanging Announcements
- 2 Sharing Information
- 3 Space
- 4 Food



Father-Daughter Dances

- Space
- Photographer
- Food
- Carpet Store (gave them a red carpet)
- Media



Parades

- T-shirts
- Chants
- Float
- City Waived Participant Fee



HALF-DAY Fatherhood Conferences

- Time / Money - Presenters
- Space
- Food
- Door Prizes



Who are your Representatives?

- | | |
|--------------|-------------|
| City/Village | State |
| Mayor | Senators |
| Alderman | Congressmen |



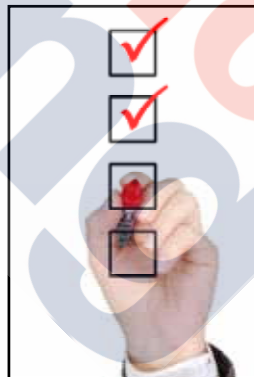
Approaching Representatives

- ✓ Set up an appointment
- ✓ Create an outline of what you want to say
- ✓ Consider visuals
- ✓ Consider "success stories"
- ✓ Know what your "ask" is



Meeting Day

- Be on time
- Stick to the topic
- Bring paper & pen → write down any requests
- Bring business cards → ask to trade cards
- Leave a one page "ask"



Follow-up

Send information that was requested of you – verify receipt.

Send email or hand written thank you and reiterate your ask.




Strong Communities =
Strong Families

References

- 1 National Fatherhood Initiative
Germantown, Maryland
<http://www.fatherhood.org/>
- 2 National Responsible Fatherhood Clearinghouse
U.S. Dept. of Health & Human Svcs.
<https://www.fatherhood.gov/>

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Questions?

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